



start your
own home
based
business

Your Travel Centre is a **host agency** providing you with the technology, marketing and support you need to reach your full potential as an independent travel professional

What's the difference between a host agency and other options such as a standard home based agency?

A host agency is a very flexible business model. It provides for and supports home based agents in promoting their **own brand**, with their own trading name, logo, email and website.

The advantage of this approach is that you as an agent are **truly building your own business**, with YTC providing all the back end support and marketing to help you grow and prosper.

In building your own brand equity you are developing an asset, and if you ever decide to move your business, or even better sell it, you will have a tangible asset with a brand and client base you have built over time.

What does YTC include?

- Start up & Ongoing Support
- Your own website
- Marketing done for you
- CRM System
- Choice of GDS
- Top Commissions
- Client accounting done for you
- Business Development Program
- Holiday leave
- No long term contract



Experience a Better Way
www.join.yourtravelcentre.com.au



Work Smarter

When you work efficiently you exude professionalism to your clients, which is what they expect from you. That's why we support you with the technology and other resources to help you manage your business, and let you get on with what you do best, looking after your customers. With industry leading website technology supported by our own mid office and powerful CRM system we can have you operating above the efficiency level of many well established travel agencies within weeks. You will have your own personalised and stand alone website with your call to action highlighted every step of the way, not simply a page within a head office site.

Look What's Included

- Your own customisable website fully maintained with fortnightly updated travel products
- Email newsletter delivered to your database fortnightly with your branding and call to action
- Client accounting done for you
- Mid Office, CRM and Booking Management System
- Choice of GDS
- Intranet providing a knowledge centre for our online training, marketing calendar and much more
- Technical, accounting and product support
- Business development support
- Holiday leave support - up to 4 weeks annually
- No long term contract - minimum is 12 months



Marketing done for you

We give you with the marketing muscle required to make your business a success. We provide you with your own dedicated website featuring information on all travel segments from rail to tours and latest deals, plus a comprehensive cruise search with over 12,000 cruises, live pricing and real time booking capability. We keep the product refreshed, and the pricing current for you. We also understand that your most valued asset is your customer database and we help you communicate regularly through an email newsletter with your contact details and links to your website

Why use a Host Agency?

If you're thinking about starting your own travel business then no doubt you're grappling with a whole range of issues you need to consider, starting with should I work with a host or mobile agency, or should I go it alone and begin entirely under my own steam?

A host agency acts as an umbrella agency for home based agents, with each agent utilising the host agency's services and credentials, including licensing or accreditation, technology, marketing, supplier relationships, client & vendor accounting and more.

Setting these up yourself not only takes valuable time but also a significant financial commitment. At YTC we can provide you with all of the above and more, in a fraction of the time and for one low start up fee.

Simple Fee Plan - no hidden extras

Start up fee	\$695 inc gst
Monthly Management Fee	\$200 inc gst
At source commission on all products and service fees	You retain 80%



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